



Roper iPoll is **the** repository for all U.S. Primary and Election Day National and State Exit Polls conducted by media organizations and consortiums.



#### National exit polls include questions on:

- ★ Presidential and/or congressional votes
- ★ Gubernatorial races
- $\bigstar$ Important issues affecting the vote decision
- ★ Presidential approval

#### State exit polls include questions on:

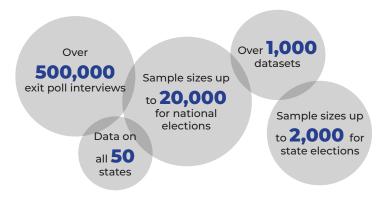
- ★Congressional and/or gubernatorial votes
- ★ Important statewide and local issues

### Decades of data

# 1972 1978 2004 2020

First National Exit Polls First State-Level Exit Polls National Election Pool Created

## **Unparalleled** statistics



Roper iPoll is an **essential** resource for faculty, students, journalists, and anyone interested in American politics and government. **No other database** has the wealth of **more than 750,000** polling questions asked **since 1937** on **every conceivable topic.** It is simply **the best** gathering of public opinion data out there that chronicles the extraordinary life of our democracy. **A must!** 

— John White, Professor of Politics The Catholic University of America

